

DECREASE ALCOHOL and DRUG RELATED DEATH and INJURY IN SANTA FE COUNTY

Intended Outcomes

Strategies / Activities

DECREASE/PREVENT DRIVING WHILE INTOXICATED

DECREASE/PREVENT BINGE DRINKING

DECREASE/PREVENT OPIOID MISUSE/ABUSE & OVERDOSE

BUILD COMMUNITY CAPACITY TO ADDRESS YOUTH SUBSTANCE ABUSE

Increase Enforcement of UAD/DWI/ATOD Policies and Laws

Support DWI Enforcement P

Advocate for Sales to Intoxicated and Sales to Minors Operations P

Advocate for MIP Enforcement P

Advocate for Enforcement of School ATOD Policies S

Support and Track Source Investigation & Documentation (POLD) P

Increase Perceived Risk of Consequences for DWI and UAD

Publicize DWI Enforcement Activities E

Publicize MIP/MUI Enforcement E

Educate about Low Risk Alcohol Guidelines E

Decrease Retail and Social Access to Alcohol by Youth

Promote Responsible Retailing & Beverage Service (RBS) P

Advocate for Policies to Restrict Outlet Density & Advertising P

Promote Awareness of 4th Degree Felony E

Educate about Benefits of Increased Alcohol Taxes ST

Decrease Access to Diverted Rx Opioids & Rx Opioid Misuse

Advocate for and Publicize Safe Drug Disposal, Storage & Use E

Advocate for Provider Pain Management Best Practices SOS

Educate about Risks of Opioid Use E

Prevent Opioid Overdose

Support Access to Narcan and Overdose Prevention Education SOS

Support Increased Medication Assisted Treatment Capacity SOS

Change Community Norms

Implement DWI March of Sorrow/ March of Hope E

Implement Faith Communities Initiative E

Implement Community Outreach E

Support Alcohol-Free and Alcohol-Safe Celebrations and Events P/E

Support Youth-led Social Media Campaigns E

- Support Direct Services to Youth and Families:**
- Parent Involvement Program (PIP)
 - Life of An Athlete
 - Alcohol Literacy Challenge
 - Universal, evidence-based school curricula
 - PAX Good Behavior Game
 - Alternatives to detention, i.e. Teen Court
 - Substance use disorder treatment and other behavioral health services
 - Positive youth activities S

